

FILIP JANEČIĆ

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WORK EXPERIENCE

Mind of Steel | Founder

(Jun 2014 –)

- Grew a website from scratch to over 10,000 unique visitors per month
- Achieved first position in Google search results for over 50 different keywords
- Published over 100 articles in English (1500 - 4500 words in length)
- Continually conducted market research, usability testing and A/B testing
- Used analytics, surveys and user interviews to improve products
- Designed multiple iterations of the website with a focus on conversion
- Wrote copy for landing pages, sales funnels and newsletter emails

NTH Group | Software Tester and UX Designer

(Jan 2016 – Jan 2017)

- Responsible for improving the user experience of existing products
- Conducted ad-hoc, regression, usability and stability tests of products
- Tested concepts, suggested improvements, and wrote bug reports
- Created concepts based on client requirements (websites and mobile apps)
- Coordinated projects between clients, designers and developers
- Helped brainstorm and conceptualize product ideas
- Wrote white papers, client offers and company documents

Freelance Artist

(Feb 2010 – Jan 2015)

- Created logos, promotional content, videos, posters, and visual concepts
- Worked with clients in various industries (tourism, technology, education)

CARNet | Tech Support Agent

(Oct 2010 – Nov 2012)

- Provided technical support for company products and services
- Solved issues with user accounts, internet access, databases and CMS
- Responsible for reporting issues and writing issue reports
- Created and organized templates for solving common issues

SKILLS AND KNOWLEDGE

Software skills:

- Proficient at coding with HTML and CSS
- Experienced in designing Wordpress websites
- Experienced in using Sketch, Adobe Photoshop and InVision
- Elementary knowledge of PHP, JavaScript and MySQL
- Familiar with JIRA, Git and Agile development workflow

Other:

- Bilingual proficiency in English
- Excellent communication skills (written and verbal)
- Experienced in working under pressure and deadlines
- Experienced in communicating directly with clients
- Experienced in coordinating multiple teams (design, development, sales)
- Experienced in creative work that requires priorities and attention to details

EDUCATION

2016 | Master's degree in Communication Sciences
Obtained at University of Zagreb (Faculty of Croatian Studies)

2013 | Bachelor's degree in Communication Sciences
Obtained at University of Zagreb (Faculty of Croatian Studies)

2011 | *Communication Skills and Service Excellence*
Obtained from Ciceron komunikacije
Workshop dealing with customer care, user interaction and communication

2011 | Driver's license (Category B)

2009 | Certificate in Advanced English
Effective operational proficiency (Council of Europe Level C1)